

## Mobile Solutions

As part of the Modica Group, OneSquared manages Sonic Mobile's global infrastructure and mobile gateways. This allows us to create mobile platforms that connect you with millions of mobiles around the world.

### What is it?

Mobile Solutions fall into four categories.

**1. MOBILE INFRASTRUCTURE:** OneSquared manages Sonic's global infrastructure and mobile gateways. This allows us to supply you a mobile platform that connects you with millions of mobiles around the world, while freeing you from the burden of maintaining your own mobile infrastructure.

**2. MOBILE ENGAGEMENT:** Our Mobile Engagement tools allow organizations to engage with large audiences or customer bases in a real time and cost effective manner. Whether it be texting a radio station, MMS content to be published on a website or a screen, or querying back end databases for points or bank balances – we have a range of tools and cases studies to meet your needs.

**3. MOBILE MARKETING:** Mobile marketing is the only personal channel enabling spontaneous, direct, interactive and targeted communications, any time, any place. We have a suite of mobile products managed from a single web interface to assist you in running all types of mobile communication and marketing campaigns.

**4. CUSTOM SOLUTIONS:** Our web and mobile development team at [www.breathcommunications.com](http://www.breathcommunications.com) have the skills, experience and relationships to help you develop creative mobile marketing strategies, deploy innovative mobile sites, or build iphone applications that will deliver great results.

### How does it work?

OneSquared's mobile solutions are designed for using the mobile medium for customer services, marketing, information delivery, entertainment and the delivery of emerging applications. Through a single web interface you have access to a full suite of mobile tools. Please see [www.sonicmobile.com](http://www.sonicmobile.com) for more information..

### How does it work?

Choose one of our standard products, connect to our API to interface with your in-house applications, or talk to one of our mobile specialists to develop a customised solution.

From there, you can access our web based mobile platform to send messages and run your campaigns across over 600 mobile carriers world wide.

### Will it suit me?

If you need a robust, carrier grade technical platform, backed up by a network of global telecommunications partners and superior technical support, come and talk to us. We also operate premium mobile services in over 35 countries, with a global reach to over 1 billion mobile subscribers.